



OBT Course Outline

19. TELEPHONE TECHNIQUES & EMAILS

Main Aims and Key Benefits:	A short and effective module focusing on the all-too-often neglected
	area of projecting a positive and professional approach when
	responding to telephone calls and emails to the required standards
	NB: This module is particularly suitable for in-house delivery as it
	provides the opportunity to incorporate the college's in-house
	standards into the programme
Course Content:	 The importance of creating a positive first impression when
	answering the telephone and responding to emails to the
	standards required of their college
	 Consideration of the structure of a typical call and the points to
	take into account when preparing to answer an incoming call
	 Reflecting on the key positive telephone techniques to be adopted
	at all stages of a call
	 Identifying the main points to take into account when taking
	messages
	 Tips and recommended best practice to be adopted when sending
	and/or responding to emails
	Personal Action Plans
Training Methods:	Presentations
	 Reviewing examples of actual calls
	 Group discussions
	 Exercises
Who will benefit:	All team members required, or potentially required, to answer the
	telephone and send/respond to emails
Duration:	1/2 day
	72 udy
Certification:	OBT and Progressive Training
Training Provider:	Progressive Training
	Trogressive training

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